#### U.S. Department of Justice

Washington, DC 20530

### OMB NO. 1124-0002; Expires February 28, 2014

### **Supplemental Statement**

Pursuant to the Foreign Agents Registration Act of 1938, as amended

		For Six Month Pe	eriod Ending 01/31	1/12				
				(Insert date)				
		1 -	REGISTRANT	,				
1.	(a) Name of Registrant	•	(b) Registration	ı No.				
	JAMAICA TOURIST BOARD		2360					
	(c) Business Address(es) of Registrant 5201 BLUE LAGOON DR. SUITE 670 MIAMI, FL 33126							
2.	Has there been a change in the informat	ion previously fu	ırnished in connect	ion with th	he following?		-	
	(a) If an individual:	–						
	(1) Residence address(es)	Yes 🗆	No 🗆					
	<ul><li>(2) Citizenship</li><li>(3) Occupation</li></ul>	Yes □	No □					
	· · · · · · · · · · · · · · · · · · ·	Yes 🗌	No 🗌		•	*.		
	(b) If an organization:							
	(1) Name	Yes 🗌	No ⊠					
	(2) Ownership or control	Yes 🗆	No ⊠		•			
	(3) Branch offices	Yes 🗌	No ⊠	•	•			
	(c) Explain fully all changes, if any, in	ndicated in Items	(a) and (b) above.			*		
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	•					•		
					•			٠.
						ŗ	2	3
	IF THE REGISTRANT							3
3.	If you have previously filed Exhibit C1,	state whether any	y changes therein h	nave occur	red during this	: month report	ing per	iodo
	Yes ☐ No ☐	i					1	<u>_</u> i
	If yes, have you filed an amendment to	the Exhibit C?	Yes □	No □			ငာ	
	If no, please attach the required amenda	nent.					<u> </u>	) I.4
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<sup>1</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

If yes, furnish the following		·		
Name	ig information:	Position	Date Conn	ection Ended
Name	•	Postuon	. Date Com	cetton Ended-
) Have any persons become	partners, officers, directors or sim	ilar officials during this 6 month	n reporting period?	
Yes 🔲	No ⊠	•		1
If yes, furnish the following	ng information:		•	
Name	Residence Address	Citizenship	Position	Date Assumed
		÷	•	
	· ·		•	
			•	
Has any person named in I	tem 4(b) rendered services directly	y in furtherance of the interests	of any foreign prin	cinal?
Yes	No 🖾	y in farmerance of the interests (	or any loreign prin	cipai:
	person and describe the service rer	ndered		
		•		
		Citizenship		,
· • ·	•		•	
	•			
) Have any employees or inc	lividuals, who have filed a short fo	orm registration statement, term	inated their emplo	yment or
	dividuals, who have filed a short for rant during this 6 month reporting		inated their emplo	yment or
	rant during this 6 month reporting		-	yment or
connection with the registr If yes, furnish the followin Name	rant during this 6 month reporting ng information:		[о □	yment or
connection with the registr	rant during this 6 month reporting ng information:	period? Yes 🗹 N	lo □ Dat	
connection with the registr If yes, furnish the followin Name	rant during this 6 month reporting ng information:  Pos	period? Yes 🗹 N	lo □ Dat	e Terminated
connection with the registr If yes, furnish the followin Name	rant during this 6 month reporting ng information:  Pos	period? Yes 🗹 N	lo □ Dat	e Terminated
connection with the registr If yes, furnish the followin Name	rant during this 6 month reporting ng information:  Pos	period? Yes 🗹 N	lo □ Dat	e Terminated
connection with the registr If yes, furnish the followin Name DIANA WILLIS	rant during this 6 month reporting ng information:  Pos	period? Yes 🗹 N sition or Connection NS MANAGER	Io □ Dat JAN 3	e Terminated 31, 2012
connection with the registr If yes, furnish the followin Name DIANA WILLIS	rant during this 6 month reporting ng information:  Pos MEDIA RELATION dividuals, who have filed a short for the nether reporting period?  Yes	period? Yes 🖾 N sition or Connection NS MANAGER orm registration statement, term	Io □ Dat JAN 3	e Terminated 31, 2012
connection with the registr If yes, furnish the followin Name DIANA WILLIS  Have any employees or inc principal during this 6 mor If yes, furnish the followin	rant during this 6 month reporting ng information:  Pos MEDIA RELATION dividuals, who have filed a short for the reporting period?  Yes up information:	period? Yes 区 N sition or Connection NS MANAGER  orm registration statement, term No 区	Dat JAN :	e Terminated 81, 2012 ction with any foreig
connection with the registr If yes, furnish the followin Name DIANA WILLIS  Have any employees or inc principal during this 6 more	rant during this 6 month reporting ng information:  Pos MEDIA RELATION dividuals, who have filed a short for the nether reporting period?  Yes	period? Yes 🖾 N sition or Connection NS MANAGER orm registration statement, term	Dat JAN :	e Terminated 31, 2012
connection with the registr If yes, furnish the followin Name DIANA WILLIS  Have any employees or inc principal during this 6 mor If yes, furnish the followin	rant during this 6 month reporting ng information:  Pos MEDIA RELATION dividuals, who have filed a short for the reporting period?  Yes up information:	period? Yes 区 N sition or Connection NS MANAGER  orm registration statement, term No 区	Dat JAN :	e Terminated 81, 2012 ction with any foreig
connection with the registr If yes, furnish the followin Name DIANA WILLIS  Have any employees or inc principal during this 6 mor If yes, furnish the followin	rant during this 6 month reporting ng information:  Pos MEDIA RELATION dividuals, who have filed a short for the reporting period?  Yes up information:	period? Yes 区 N sition or Connection NS MANAGER  orm registration statement, term No 区	Dat JAN :	e Terminated 81, 2012 ction with any foreig
connection with the registr If yes, furnish the followin Name DIANA WILLIS  Have any employees or inc principal during this 6 mor If yes, furnish the followin	rant during this 6 month reporting ng information:  Pos MEDIA RELATION dividuals, who have filed a short for the reporting period?  Yes up information:	period? Yes 区 N sition or Connection NS MANAGER  orm registration statement, term No 区	Dat JAN :	e Terminated 81, 2012 ction with any foreig
connection with the registration of the following Name DIANA WILLIS  Have any employees or incomprincipal during this 6 more of the following Name	rant during this 6 month reporting ng information:  Pos MEDIA RELATION dividuals, who have filed a short for the reporting period?  Yes up information:  Position or Connection	period? Yes 🗹 N sition or Connection NS MANAGER  orm registration statement, term No 🖾  Foreign Principal	Date JAN	e Terminated 81, 2012 ction with any foreig
connection with the registratives, furnish the following Name DIANA WILLIS  Have any employees or incomprincipal during this 6 more of the following Name	rant during this 6 month reporting ng information:  Pos MEDIA RELATION dividuals, who have filed a short for the reporting period?  Yes up information:	period? Yes 🗹 N sition or Connection NS MANAGER  orm registration statement, term No 🖾  Foreign Principal	Date JAN	e Terminated 81, 2012 ction with any foreig e Terminated

#### II - FOREIGN PRINCIPAL

Have you acquired any new foreign principal(s)² during this 6 month reporting period? Yes □ No ☑ If yes, furnish th following information:  Name and Address of Foreign Principal(s) Date Acquired  In addition to those named in Items 7 and 8, if any, list foreign principal(s)² whom you continued to represent during the 6 reporting period.  N/A  O. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?  Exhibit A³ Yes □ No □  Exhibit B⁴ Yes □ No □  If no, please attach the required exhibits. A and B previously filed for any foreign principal whom you represented during this six month period? Yes □ No □  If yes, have you filed an amendment to these exhibits? Yes □ No □	An addition to those named in Items 7 and 8, if any, list foreign principal(s) and items 7 and 8, if any, list foreign principal(s) whom you continued to represent during the 6 reporting period.  N/A  A) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?  Exhibit A <sup>3</sup> Yes \ No \  Exhibit B <sup>4</sup> Yes \ No \  If no, please attach the required exhibit.  b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes \ No \ \	Foreign Principal				Dat	e of Termi	nation		
If yes, furnish th following information:  Name and Address of Foreign Principal(s)  Date Acquired  In addition to those named in Items 7 and 8, if any, list foreign principal(s)² whom you continued to represent during the 6 reporting period.  N/A  (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?  Exhibit A³ Yes No No If no, please attach the required exhibit.  (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No No	An addition to those named in Items 7 and 8, if any, list foreign principal(s)² whom you continued to represent during the 6 neporting period.  N/A  All Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?  Exhibit A³ Yes No Exhibit B⁴ Yes No If no, please attach the required exhibit.  By Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No If yes, have you filed an amendment to these exhibits? Yes No If yes, have you filed an amendment to these exhibits? Yes No If yes, have you filed an amendment to these exhibits? Yes No If yes, have you filed an amendment to these exhibits? Yes No If yes, have you filed an amendment to these exhibits? Yes No If yes, have you filed an amendment yes If yes, have you filed an amendment yes If yes, have you filed an amendment to these exhibits?		8							
If yes, furnish th following information:  Name and Address of Foreign Principal(s)  Date Acquired  In addition to those named in Items 7 and 8, if any, list foreign principal(s)² whom you continued to represent during the 6 reporting period.  N/A  (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?  Exhibit A³ Yes No No If no, please attach the required exhibit.  (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No No	An addition to those named in Items 7 and 8, if any, list foreign principal(s)² whom you continued to represent during the 6 neporting period.  N/A  All Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?  Exhibit A³ Yes No Exhibit B⁴ Yes No If no, please attach the required exhibit.  By Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No If yes, have you filed an amendment to these exhibits? Yes No If yes, have you filed an amendment to these exhibits? Yes No If yes, have you filed an amendment to these exhibits? Yes No If yes, have you filed an amendment to these exhibits? Yes No If yes, have you filed an amendment to these exhibits? Yes No If yes, have you filed an amendment yes If yes, have you filed an amendment yes If yes, have you filed an amendment to these exhibits?		•							
In addition to those named in Items 7 and 8, if any, list foreign principal(s)² whom you continued to represent during the 6 reporting period.  N/A  (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?  Exhibit A³ Yes No Exhibit B⁴ Yes No If no, please attach the required exhibit.  (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No	An addition to those named in Items 7 and 8, if any, list foreign principal(s)² whom you continued to represent during the 6 neporting period.  N/A  All Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?  Exhibit A³ Yes No Exhibit B⁴ Yes No If no, please attach the required exhibit.  By Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No If yes, have you filed an amendment to these exhibits? Yes No If yes, have you filed an amendment to these exhibits? Yes No If yes, have you filed an amendment to these exhibits? Yes No If yes, have you filed an amendment to these exhibits? Yes No If yes, have you filed an amendment to these exhibits? Yes No If yes, have you filed an amendment yes If yes, have you filed an amendment yes If yes, have you filed an amendment to these exhibits?		•							
In addition to those named in Items 7 and 8, if any, list foreign principal(s)² whom you continued to represent during the 6 reporting period.  N/A  (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?  Exhibit A³ Yes No Exhibit B⁴ Yes No If no, please attach the required exhibit.  (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No	An addition to those named in Items 7 and 8, if any, list foreign principal(s)² whom you continued to represent during the 6 neporting period.  N/A  All Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?  Exhibit A³ Yes No Exhibit B⁴ Yes No If no, please attach the required exhibit.  By Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No If yes, have you filed an amendment to these exhibits? Yes No If yes, have you filed an amendment to these exhibits? Yes No If yes, have you filed an amendment to these exhibits? Yes No If yes, have you filed an amendment to these exhibits? Yes No If yes, have you filed an amendment to these exhibits? Yes No If yes, have you filed an amendment yes If yes, have you filed an amendment yes If yes, have you filed an amendment to these exhibits?									
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Name and Address of Foreign Principal(s)  In addition to those named in Items 7 and 8, if any, list foreign principal(s)² whom you continued to represent during the 6 reporting period.  N/A  (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?  Exhibit A³ Yes No Schibit B⁴ Yes No If no, please attach the required exhibit.  (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No	and Address of Foreign Principal(s)  Date Acquired  addition to those named in Items 7 and 8, if any, list foreign principal(s) <sup>2</sup> whom you continued to represent during the 6 reporting period.  N/A  Date Acquired  Acquired  The porting period in Items 7 and 8, if any, list foreign principal(s) <sup>2</sup> whom you continued to represent during the 6 reporting period.  N/A  All Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?  Exhibit A <sup>3</sup> Yes  No  If no, please attach the required exhibit.  By Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period?  Yes  No  No  If yes, have you filed an amendment to these exhibits?  Yes  No  No  If yes, have you filed an amendment to these exhibits?  Yes  No  If yes, have you filed an amendment to these exhibits?			oal(s) <sup>2</sup> during this 6 m	onth reporting p	period?	Yes 🗆		No ⊠	
In addition to those named in Items 7 and 8, if any, list foreign principal(s)² whom you continued to represent during the 6 reporting period.  N/A  (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?  Exhibit A³ Yes No Exhibit B⁴ Yes No If no, please attach the required exhibit.  (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No	a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?  Exhibit A <sup>3</sup> Yes   No    Exhibit B <sup>4</sup> Yes   No    If no, please attach the required exhibit.  b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period?  Yes   No    If yes, have you filed an amendment to these exhibits?  Yes   No	If yes, furnish th fo	Illowing information:	·						
reporting period.  N/A  (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?  Exhibit A <sup>3</sup> Yes	a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?  Exhibit A <sup>3</sup> Yes  No Exhibit B <sup>4</sup> Yes No If no, please attach the required exhibit.  b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No If yes, have you filed an amendment to these exhibits? Yes No	Name and Address	of Foreign Principal(s)			Ι	Date Acqui	red		•
reporting period.  N/A  (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?  Exhibit A <sup>3</sup> Yes	a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?  Exhibit A <sup>3</sup> Yes  No Exhibit B <sup>4</sup> Yes No If no, please attach the required exhibit.  b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No If yes, have you filed an amendment to these exhibits? Yes No									
reporting period.  N/A  (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?  Exhibit A <sup>3</sup> Yes  No  SEXHIBITER  Exhibit B <sup>4</sup> Yes No SEXHIBITER  If no, please attach the required exhibit.  (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period?  Yes No SEXHIBITER  NO SE	a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?  Exhibit A <sup>3</sup> Yes  No Exhibit B <sup>4</sup> Yes No If no, please attach the required exhibit.  b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No If yes, have you filed an amendment to these exhibits? Yes No		•		,					
reporting period.  N/A   (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?  Exhibit A <sup>3</sup> Yes No No If no, please attach the required exhibit.  (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period?  Yes No If no No If No I	a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?  Exhibit A <sup>3</sup> Yes  No Exhibit B <sup>4</sup> Yes No If no, please attach the required exhibit.  b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No If yes, have you filed an amendment to these exhibits? Yes No									٠.
reporting period.  N/A   (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?  Exhibit A <sup>3</sup> Yes No No If no, please attach the required exhibit.  (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period?  Yes No If no No If No I	a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?  Exhibit A <sup>3</sup> Yes  No Exhibit B <sup>4</sup> Yes No If no, please attach the required exhibit.  b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No If yes, have you filed an amendment to these exhibits? Yes No							•		
reporting period.  N/A   (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?  Exhibit A <sup>3</sup> Yes No No If no, please attach the required exhibit.  (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period?  Yes No If no No If No I	a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?  Exhibit A <sup>3</sup> Yes  No Exhibit B <sup>4</sup> Yes No If no, please attach the required exhibit.  b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No If yes, have you filed an amendment to these exhibits? Yes No	·							•	
reporting period.  N/A   (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?  Exhibit A <sup>3</sup> Yes No No If no, please attach the required exhibit.  (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period?  Yes No If no No If No I	a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?  Exhibit A <sup>3</sup> Yes  No Exhibit B <sup>4</sup> Yes No If no, please attach the required exhibit.  b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No If yes, have you filed an amendment to these exhibits? Yes No				•					
Exhibit A³ Yes \ \ No \ \ Exhibit B⁴ Yes \ \ No \ \ If no, please attach the required exhibit.  (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes \ \ No \ \ \	Exhibit A <sup>3</sup> Yes No No Exhibit B <sup>4</sup> Yes No No If no, please attach the required exhibit.  b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No If yes, have you filed an amendment to these exhibits? Yes No If	reporting period.	named in Items 7 and 8	ß, if any, list foreign p	rincipal(s) <sup>2</sup> who	om you contin	ued to repr	esent di	iring the	6 m
Exhibit A³ Yes \ \ No \ \ Exhibit B⁴ Yes \ \ No \ \  If no, please attach the required exhibit.  (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes \ \ No \ \ \	Exhibit A <sup>3</sup> Yes No No Exhibit B <sup>4</sup> Yes No No If no, please attach the required exhibit.  b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No If yes, have you filed an amendment to these exhibits? Yes No If			•						
Exhibit A³ Yes \ \ No \ \ Exhibit B⁴ Yes \ \ No \ \  If no, please attach the required exhibit.  (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes \ \ No \ \ \	Exhibit A <sup>3</sup> Yes No No Exhibit B <sup>4</sup> Yes No No If no, please attach the required exhibit.  b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No If yes, have you filed an amendment to these exhibits? Yes No If	•						•		
Exhibit A³ Yes \ \ No \ \ Exhibit B⁴ Yes \ \ No \ \  If no, please attach the required exhibit.  (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes \ \ No \ \	Exhibit A <sup>3</sup> Yes No No Exhibit B <sup>4</sup> Yes No No If no, please attach the required exhibit.  b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No If yes, have you filed an amendment to these exhibits? Yes No If	•			•					
Exhibit A³ Yes \ \ No \ \ Exhibit B⁴ Yes \ \ No \ \  If no, please attach the required exhibit.  (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes \ \ No \ \	Exhibit A <sup>3</sup> Yes No No Exhibit B <sup>4</sup> Yes No No If no, please attach the required exhibit.  b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No If yes, have you filed an amendment to these exhibits? Yes No If						•			
Exhibit A³ Yes \ \ No \ \ Exhibit B⁴ Yes \ \ No \ \  If no, please attach the required exhibit.  (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes \ \ No \ \	Exhibit A <sup>3</sup> Yes No No Exhibit B <sup>4</sup> Yes No No If no, please attach the required exhibit.  b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No If yes, have you filed an amendment to these exhibits? Yes No If									
Exhibit A³ Yes \ \ No \ \ Exhibit B⁴ Yes \ \ No \ \ If no, please attach the required exhibit.  (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes \ \ No \ \ \	Exhibit A <sup>3</sup> Yes No No Exhibit B <sup>4</sup> Yes No No If no, please attach the required exhibit.  b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No If yes, have you filed an amendment to these exhibits? Yes No If	(a) Have you filed	evhibits for the newly s	acquired foreign princ	rinal(s) if any 1	isted in Item S				
If no, please attach the required exhibit.  (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period?  Yes \( \subseteq \ No \subseteq \)	If no, please attach the required exhibit.  b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period?  If yes, have you filed an amendment to these exhibits?  Yes \Boxedom No \Boxedom	Exhibit A <sup>3</sup>	Yes 🗆	No 🗆	pa.(0), 1. a, .	isiou iii iioiii (	•		•	
(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period?  Yes \( \subseteq \ No \subseteq \)	b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period?  Yes  No  \text{No }  N									
represented during this six month period? Yes \( \square\) No \( \square\)	represented during this six month period?  If yes, have you filed an amendment to these exhibits?  Yes \Boxedom No \Boxedom No \Boxedom	If no, please at	tach the required exhibit	t.	<b>3</b>					
	If yes, have you filed an amendment to these exhibits? Yes $\square$ No $\square$		5 =		=		ncipal who	m you		
y y 10 La								•		
If no places attack the required amondment	in no, prease attach the required amendment.	H VES HAVE VI	ou and annormation to	, visiil0160.		. 10				

<sup>2</sup> The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)
3 The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.
4 The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets fourth the information concerning the agreement or understanding between the registrant and the foreign principal.

### III - ACTIVITIES

11. During this 6 month reporting period, named in Items 7, 8, or 9 of this states		s for or rendered any services to any fo No □	reign principal
If yes, identify each foreign principal	and describe in full detail your act	ivities and services:	
Jamaica Tourist Board conducted sal- airlines and group planners to encou- ensure a better understanding of the client's vacation or group incentive n agents at various tour operator office The Board participated in trade and of seminars and blitzes throughout the familiarization (Fam) trips to Jamaica areas of Montego Bay, Ocho Rios, Ne	les calls on travel agents, tour oper grage and educate their employers destination product, thereby assoneeting in Jamaica. Destination thes. Consumer shows during this 6-monument of the States to update them on the hotels and gril, Port Antonio, Kingston and the sages.	erators and incentive houses. The Boa es on travel to Jamaica. Educating the isting the agent or planner in closing raining was also conducted in-house onth period and travel agents were ho the product. Agents were also hoste and attractions being marketed to visit	ese groups will a sale for a to reservation ested at d on ors in the resort
12. During this 6 month reporting period, Yes ☐ No ☒	have you on behalf of any foreign	principal engaged in political activity	s as defined below
the relations, interests and policies so	ught to be influenced and the mean ches, lectures or radio and TV bro	such political activity, indicating, amons employed to achieve this purpose. It adcasts, give details as to dates, places	f the registrant
•			
			·
13. In addition to the above described actiforeign principal(s)? Yes □	ivities, if any, have you engaged in No ⊠	activity on your own behalf which be	nefits your
If yes, describe fully.			
*.			

<sup>5</sup> The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

### IV - FINANCIAL INFORMATION

14. (a)	statement, or from an	ES reporting period, have you received from y other source, for or in the interests of a pensation or otherwise? Yes			
	If no, explain why.	•			
: .					
	If yes, set forth below	in the required detail and separately for	each foreign principal a	n account of	f such monies.6
	Date	From Whom	Purpose	•	Amount
	AUGUST 1, 2011 - JAN 31, 2012	PLEASE SEE ATTACHED GENERAL	OPERATING EXPENSES	• • •	
					•
•					
	•				¢1.04¢.720
		·			\$1,046,729 Total
	•				rotar .
(b)		RAISING CAMPAIGN eporting period, have you received, as p	art of a fundraising camp	paign <sup>7</sup> , any 1	noney on behalf of any
	_	ed in Items 7, 8, or 9 of this statement?	Yes 🗌	No ⊠	
	If yes, have you filed	an Exhibit D to your registration?	Yes 🗆	No 🗆	
	If yes, indicate the da	te the Exhibit D was filed. Date			•
(c)		S OF VALUE reporting period, have you received any for 9 of this statement, or from any other No 🗵			
	If yes, furnish the foll	owing information:			•
•	Foreign Principal	Date Received	Thing of Value		Purpose

<sup>6, 7</sup> A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign

principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

5. (a)	DISBURSEMENTS-MONIES							
` ,	During this 6 month reporting period, have you							
				vity on behalf of	any foreign principal	named in Items 7, 8, or		
	9 of this stateme		No □	•				
	(2) transmitted moni	es to any such for	reign principal? 🔌	Yes 🗌	No □			
	If no, explain in full of	etail why there w	vere no disbursemen	ts made on behal	f of any foreign princ	cinal.		
					· · · · · · · · · · · · · · · · · · ·	<b>F</b>		
				,				
	If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including							
	monies transmitted, it							
	Date	To W	/hom	]	Purpose	Amount		
	AUGUST 1 2011							
	AUGUST 1, 2011				•	the second		
	- JAN 31, 2012							

(b)	<b>DISBURSEMENTS-THINGS OF VALUE</b> During this 6 month reporting period, have you disposed of anything of value <sup>10</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?						
		es □ No ⊠				• .	
	If yes, furnish the fol	llowing information:					
	Date	Recipient	Foreign Princi	pal	Thing of Value	Purpose	
	•					· · · · · · · · · · · · · · · · · · ·	
			,				
		:					
				•			
	. •						
	•					•	
(c)	During this 6 month other person, made a office, or in connection	ny contributions of m on with any primary e	e you from your or oney or other thin election, convention	gs of value11 in	connection with an e	her directly or through any lection to any political s for political office?	
	Ye	s □ No ⊠			· .		
	If yes, furnish the fol	llowing information:					
	Date	Amount or Thing o	of Value	Political Organ	ization or Candidate	Location of Event	
			•		v.		
			•				

<sup>10, 11</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

### V-INFORMATIONAL MATERIALS

Yes ⊠	porting period, did you pre	pare, disseminate or cause to be	disseminated any informational materials? <sup>1</sup>
If Yes, go to Item 17.	110 🗖	•	
	Item 16(a), do vou dissemi	nate any material in connection	with your registration?
Yes 🗆	No 🗆		
If Yes, please forward the	materials disseminated duri	ing the six month period to the F	Registration Unit for review.
17. Identify each such foreign	principal.		
JAMAICA TOURIST BOARD	)	•	
	•		
			•
. •		•	
18. During this 6 month report	ing period, has any foreign	principal established a budget of	or allocated a specified sum of money to
finance your activities in p			Yes □ No ⊠
		nount, and indicate for what per	iod of time.
	*		
•			
10 70 11 11 11			
materials include the use o		ies in preparing, disseminating o	or causing the dissemination of informationa
☐ Radio or TV broadcasts	☑ Magazine or newspap	per	☐ Letters or telegrams
■ Advertising campaigns	Press releases	Pamphlets or other pub	lications 🗵 Lectures or speeches
Other (specify)			· · · · · · · · · · · · · · · · · · ·
Electronic Communications			
⊠ Email			
<ul><li>☑ Email</li><li>☑ Website URL(s): www.visit</li></ul>			
<ul><li>☑ Email</li><li>☑ Website URL(s): www.visit</li><li>☐ Social media websites URL</li></ul>	(s):		
<ul><li>☑ Email</li><li>☑ Website URL(s): www.visit</li></ul>	(s):		
<ul> <li>☑ Email</li> <li>☑ Website URL(s): www.visit</li> <li>☐ Social media websites URL</li> <li>☐ Other (specify)</li> <li>20. During this 6 month report</li> </ul>	(s):		d informational materials among any of
<ul> <li>☑ Email</li> <li>☑ Website URL(s): www.visites</li> <li>☐ Social media websites URL</li> <li>☐ Other (specify)</li> <li>20. During this 6 month report the following groups:</li> </ul>	(s):ing period, did you dissemi	inate or cause to be disseminated	d informational materials among any of
<ul> <li>☑ Email</li> <li>☑ Website URL(s): www.visit</li> <li>☐ Social media websites URL</li> <li>☐ Other (specify)</li> <li>20. During this 6 month report the following groups:</li> <li>☐ Public officials</li> </ul>	ing period, did you dissem	inate or cause to be disseminated	d informational materials among any of
<ul> <li>☑ Email</li> <li>☑ Website URL(s): www.visite</li> <li>☐ Social media websites URL</li> <li>☐ Other (specify)</li> <li>20. During this 6 month report the following groups:</li> <li>☐ Public officials</li> <li>☐ Legislators</li> </ul>	ing period, did you dissemi	inate or cause to be disseminated wspapers	d informational materials among any of  Libraries  Educational institutions
<ul> <li>☑ Email</li> <li>☑ Website URL(s): www.visit</li> <li>☐ Social media websites URL</li> <li>☐ Other (specify)</li> <li>20. During this 6 month report the following groups:</li> <li>☐ Public officials</li> <li>☐ Legislators</li> <li>☐ Government agencies</li> </ul>	ing period, did you dissemi	inate or cause to be disseminated wspapers itors vic groups or associations	d informational materials among any of
<ul> <li>☑ Email</li> <li>☑ Website URL(s): www.visit</li> <li>☐ Social media websites URL</li> <li>☐ Other (specify)</li> <li>20. During this 6 month report the following groups:</li> <li>☐ Public officials</li> <li>☐ Legislators</li> <li>☐ Government agencies</li> </ul>	ing period, did you dissemi	inate or cause to be disseminated wspapers itors vic groups or associations	d informational materials among any of  Libraries  Educational institutions
<ul> <li>☑ Email</li> <li>☑ Website URL(s): www.visit</li> <li>☐ Social media websites URL</li> <li>☐ Other (specify)</li> <li>20. During this 6 month report the following groups:</li> <li>☐ Public officials</li> <li>☐ Legislators</li> <li>☐ Government agencies</li> </ul>	ing period, did you dissemi  Ne Edis Civ /EL TRADE & CONSUMERS	inate or cause to be disseminated wspapers itors vic groups or associations	d informational materials among any of  Libraries  Educational institutions  Nationality groups
<ul> <li>☑ Email</li> <li>☑ Website URL(s): www.visit</li> <li>☐ Social media websites URL</li> <li>☐ Other (specify)</li> <li>20. During this 6 month report the following groups:</li> <li>☐ Public officials</li> <li>☐ Legislators</li> <li>☐ Government agencies</li> <li>☑ Other (specify) TRAN</li> </ul>	ing period, did you dissemi  Ne Edis Civ /EL TRADE & CONSUMERS	inate or cause to be disseminated wspapers itors vic groups or associations	d informational materials among any of  Libraries  Educational institutions  Nationality groups
<ul> <li>☑ Email</li> <li>☑ Website URL(s): www.visite</li> <li>☐ Social media websites URL</li> <li>☐ Other (specify)</li> <li>20. During this 6 month report the following groups:</li> <li>☐ Public officials</li> <li>☐ Legislators</li> <li>☐ Government agencies</li> <li>☑ Other (specify) TRAN</li> <li>21. What language was used in English</li> </ul>	ing period, did you disseming period, did you disseming period, did you disseming the consument of the informational material	inate or cause to be disseminated we spapers itors vic groups or associations ls:  Other (specify) SPANISH & FRI	d informational materials among any of  Libraries Educational institutions Nationality groups
<ul> <li>☑ Email</li> <li>☑ Website URL(s): www.visite</li> <li>☐ Social media websites URL</li> <li>☐ Other (specify)</li> <li>20. During this 6 month report the following groups:</li> <li>☐ Public officials</li> <li>☐ Legislators</li> <li>☐ Government agencies</li> <li>☑ Other (specify) TRAV</li> <li>21. What language was used in ☑ English</li> <li>22. Did you file with the Register</li> </ul>	ing period, did you disseming period, did you disseming period, did you disseming the informational material stration Unit, U.S. Departm	inate or cause to be disseminated we spapers itors vic groups or associations ls:  Other (specify) SPANISH & FRI ent of Justice a copy of each ite	d informational materials among any of  Libraries  Educational institutions  Nationality groups
<ul> <li>☑ Email</li> <li>☑ Website URL(s): www.visite</li> <li>☐ Social media websites URL</li> <li>☐ Other (specify)</li> <li>20. During this 6 month report the following groups:</li> <li>☐ Public officials</li> <li>☐ Legislators</li> <li>☐ Government agencies</li> <li>☑ Other (specify) TRAN</li> <li>21. What language was used in</li></ul>	ing period, did you disseming period, did you disseminate during this ingle in the informational material in the informational material in the disseminated during this increase disseminated during this ingle in the information unit, U.S. Department in the disseminated during this increase in the information unit, U.S. Department in the disseminated during this increase in the information unit, U.S. Department in the information unit, U.S. Depa	inate or cause to be disseminated we spapers itors vic groups or associations  Is:  Other (specify) SPANISH & FRITE in the following period?	d informational materials among any of  Libraries  Educational institutions  Nationality groups  ENCH  m of such informational materials Yes No
<ul> <li>☑ Email</li> <li>☑ Website URL(s): www.visite</li> <li>☐ Social media websites URL</li> <li>☐ Other (specify)</li> <li>20. During this 6 month report the following groups:</li> <li>☐ Public officials</li> <li>☐ Legislators</li> <li>☐ Government agencies</li> <li>☑ Other (specify) TRAN</li> <li>21. What language was used in</li></ul>	ing period, did you disseming period, did you disseminate disseminated during this such informational material and the disseminated during the	inate or cause to be disseminated we spapers itors vic groups or associations ls:  Other (specify) SPANISH & FRI tent of Justice a copy of each ite	d informational materials among any of  Libraries  Educational institutions  Nationality groups  ENCH  m of such informational materials Yes No

<sup>12</sup> The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

### VI - EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)	(Print or type name under each signature or provide electronic signature 13
4-16-12	Dan
	SONALS DANSON

<sup>13</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

# JAWAICA

## ATTACHMENT 14 (a)

### RECEIPTS - MONIES: JTB Miami, FL

(6-month period ending JANUARY 2012)

DATE	FROM WHOM	PURPOSE	AMOUNT (US\$)
	Jamaica Tourist Board 64 Knutsford Boulevard Kingston 5 Jamaica, W.I.		
AUGUST 2011		General Operating Expenses	156,449
SEPTEMBER 2011		w w	215,382
OCTOBER 2011		n n	103,608
NOVEMBER 2011		u u	107,919
DECEMBER 2011		n n	422,743
JANUARY 2012		n " "	40,628
	35:6 MA 8- YAM	JUIS	\$1,046,729
•	IMM	7152W	

# IAMACA

## ATTACHMENT 15 (a)

### **DISBURSEMENTS - MONIES: JTB Miami, FL**

(6-month period ending JANUARY 2012)

DATE	<u>PURPOSE</u>	AMOUNT (US\$)
AUGUST 2011	General Operating Expenses	155,357
SEPTEMBER 2011	" " "	204,937
OCTOBER 2011	n n	113,575
NOVEMBER 2011	u u u	110,868
DECEMBER 2011	u u u	317,698
JANUARY 2012	n n n	142,589
		\$1,045,024

ACTIVITY 49th Annual Independence Celebration	LOCATION Washington, DC	RATIONALE  The Embassy of Jamaica will host consumers to an Open House event as part of Jamaica's	DATE 8/4/2011 0:00	REGION Northeast	Responsibility Target ( Rogers:	Oty /Type 200 Consumers
Porsche Club of America Open House	Lake Forest, CA	Independence celebrations.  Hergesheimer MotorSports will host a Jamaican themed "open house" at their facility and will entertain guests from the Porsche Club of America and the Porsche Owner's Club which is comprised of wealthy, upper middle class individuals. JTB will provide Jamaican patties and collateral and the POC will provide live reggae music.	8/6/2011 0:00	West .	Holland	200 Consumers
Greater Hartford West Indian Independence Celebration	Hartford, CT	This year, Jamaica's independence will be highlighted with a West Indian Parade in Hartford. A souvenir journal detailing all their activities will be provided and Jamaica will have a full page advertorial an ad placed:	8/6/2011 0:00	Northeast	Woolcock	30000 Consumers
Taste of the Caribbean	Hartford, CT	This 6th annual event will showcase West Indian culture, music and cuisine to the greater Hartford community and provides an opportunity for the JTB to present their tourism product in Northern Connecticul area.	8/6/2011 0:00	Northeast	Woolcock	25000 Consumers
JFH (Jamaica Found. of Houston) Gala & Award Ceremony	Houston, Tx	JTB will support the Jamaican Diaspora at this event with an ad placement in their souvenir booklet and use the opportunity to enhance our visibility in the community as well as generate interest in travel to Jamaica.	8/6/2011 0:00	West	Rose	200 Consumers
Carolina Weddings & Events	Charlotte, NC	Opportunity to promote the weddings and honeymoons market to prospective brides interested in a destination venue.	8/7/2011 0:00	South	Christie	700 Consumers
49th Jamaica Independence Celebration 2011	Miramar, FL	JTB will show support for this event which is also an excellent opportunity to reach the diaspora in South Florida.	8/7/2011 0:00	South	Wright	3500 Consumers
Annual Visions: The Women's Expo	Dallas, TX	This expo is the oldest and largest event in the Southwest and our participation will provide an excellent opportunity to highlight the spa and wellness aspect of the Jamaica product to this niche market.	8/8-10/2011	Southwest	Rose	15000 Consumers
JTB NE Seminar - Secondary cities-CANX	South Portland, ME	ITIB will host a trade show/presentation to agents in this secondary city in Maine:	8/8/2011 0:00	Northeast	Woolcock	45 Agents
JTB NE Seminar - Secondary cities-CANX	Nashua, NH	JTB will host a trade show/presentation to agents in this secondary city in New Hampshire.	8/9/2011 0:00	Northeast	Woolcock	50 Agents
JTB NE Seminar - Secondary cities-CANX	Worcester, MA	ITB will host a trade show/presentation to agents in this secondary city in Massachusetts.	8/10/2011 0:00	Approximation and the second s	Woolcock	60 Agents
JTB NE Seminar - Secondary Cities-CANX	Providence, RI	JTB will host a trade show/presentation to agents in this secondary city in Rhode Island.	8/11/2011 0:00	Northeast	Woolcock	60 Agents
Breezy Tour & Travel Consumer Show	Breezy Point, NY	JTB will participate in this 4th annual event in this affluent Queens neighbourhood to promote the destination.	······································	7. 2. 26. 40.00	Sinclair	250 Consumers
Camp Pendleton ITT & Latitudes Travel Adventure Expo	Camp Pendleton, CA	Travel show sponsored by this agency located on the Camp Pendleton Marine Corps base. This show will attract not only military personnel but also their familes and other workders from the local base as well as persons from nearby Miramar Marine Corps Air Station and San Diego Naval Station.	8/12/2011 0:00	West	Holland	3000 Consumers
Jamaica Day - Seminole Town Center Mall	Sanford, FL	JTB will sponsor a "Back to School" promotion at this mall in North Florida during the annual 'tax free' weekend prior to schools reopening. A Jamaican Hair Braider will be on-site at the JTB booth to attract kids in the mall which anticipates an attendance of 5,000-7,000 patrons. JTB will target at least 1,000 children.		South	Wright	1000 Consumers
Newport Waterfront Reggae Festival	Newport, RI	This annual event will reach over 5,000 consumers. Jamaica will partner with the Newport Harbor Corp., organizers of the event, to leverage a print, radio, direct social media, web collateral and cross promotion campaign. JTB will also provide a trip giveaway in exchange for a \$25K marketing package designed to keep the destination highly visible to an audience (approx 1M) already in tune to the unique sounds of our island.		Northeast	Woolcock	5000 Consumers
11						

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ACTIVITY	LOCATION	RATIONALE	DATE	REGION	Responsibility Target 0	ity /Type
Jamaica National Association Annual Independence Gala	Washington, DC	JTB will promote the destination to the consumers attending this 49th Independence celebration.	8/13/2011 0:00	Northeast	Rogers	300 Consumers
JTB "Jamaica in my Head" Fam Trip	MBJ/OCJ	JTB will host agents from Charlotte, NC on a fam via US Airways. These agents will be top Caribbean sellers and they will tour the Montego Bay and Ocho Rios hotels and attractions.	8/16-19/2011	South	Christie	15 Agents
JICFI (Jamaica Independence Foundation, Inc)	New York, NY	JTB's continued support of this annual event which is the leading fundraising event in the NE United States to benefit a number of charitable organizations in Jamaica.	8/20/2011 0:00	Northeast	Sinclair/Senior	700 Consumers
USA vs JAMAICA Polo Event	Portsmouth, RI	This annual event will take place at the famous Glen Farm Polo Club and will present an opportunity to position and promote the destination to an upscale clientele through polo as we market the island.	8/20/2011 0:00	Northeast	Woolcock	4000 Consumers
Baltimore Bridal Showcase	Baltimore, MD	Opportunity to promote this wedding and honeymoon niche market.	8/21/2011 0:00	Northeast	Rogers	3000 Consumers
Interline Travel Fair at Delta Reservation Center	Atlanta, GA	Travel show designed specially for Delta Airlines airport employees.	8/24/2011 0:00	South	Christie	600 Consumers
Connect Marketplace	Chicago, IL	Conference targeting planners who design conferences for the association - SMERF and sports market.	8/25-27/2011	Groups	Clarke	500 Buyer
Jamaica Open House at Dreamers Travel	Hampstead, MD	Consumer promotion at Dreamers Travel to promote the destination. Area hotel partners will join the JTB.	8/27/2011 0:00	Northeast	Rogers	210 Agents-Consumers
Destination Training - M & M Travel	Patchogue, NY	Train and update agents on the destination product.	8/30/2011 0:00	Northeast	Dobson	15 Agents
Jamaica Night - AAA Allied Group	Hartford, CT	JTB will partner with Travel Impressions and Jewel Resorts to host this group from AAA and update them on the Jamaica product.	8/31/2011 0:00	Northeast	Woolcock	25 Agents
Atlanta Caribbean Jerk Festival	Decatur, GA	This is the 5th annual festival which attracts over 6,000 attendees from the metro Atlanta area who come to experience the Jamaican culture and cuisine. On-site bookings will be available from Caribbean Tours.	Circle Security and Security Commission of the C	South	Christie	6500 Consumers
CTO South Florida Jamaica Evening	Miami, FL	JTB will sponsor a Jamaica evening for the CTO membership and update them on the destination product.	9/6/2011 0:00	Northeast	Wright	90 Agents
Jamaica Evening - PTANA (Prof. Tvl Agts of N. America)	Baltimore, MD	ITB will sponsor the Maryland Chapter of PTANA . Suppliers will be invited to partner with JTB to update this group on the Jamaica product.	9/7/2011 0:00	Northeast	Rogers	90 Agents
Jamaica Evening - PTANA	Arlington, VA	JTB will sponsor the National Capital Area Chapter Meeting of PTANA. Suppliers will be invited to partner with JTB to update this group on the Jamaica product.	9/8/2011 0:00	Northeast	Rogers	50 Agents
Caribbean Assoc of Madison's Golf Tournament	Madison, WI	1st Annual event which is a non-profit organization that unites people of the caribbean and/or caribbean descent in the Wisconsin and neighboring communites. JTB will sponsor a hole and distribute literature on the destination.	9/9/2011 0:00	Midwest,	McDermoth	75 Consumers
Destination Training - Gogo Worldwide Vacations Resv Ctr	NY City/Westchester, NY	Train and update reservation agents on the Jamaica product.	9/13/2011 0:00	Northeast	Sinclair	10 Agents
Apple Vacations Product Launch	Chicago, IL	Annual support of tour operator's Winter Product.	9/13/2011 0:00	Midwest	Bucknor	1200 Trade
Travel Impressions 2011 Trade Show Series	San Jose, CA	Annual tour operator trade show series which is supported by JTB and the opportunity seized to update travel agents on the destination.	9/13/2011 0:00	West	Holland .	135 Agents
GoGo Worldwide Vacations Showcase	Chicago, IL	Annual trade show series which provides opportunity to share information on the destination to GoGo's top producing agents.	9/14/2011 0:00	Midwest	Bucknor	250 Agents
Travel Impressions 2011 Trade Show Series	Orange County, CA	Annual tour operator trade show series which is supported by JTB and the opportunity seized to update travel agents on the destination.	9/14/2011 0:00	West	Holland	135 Agents
Apple Vacations Product Launch	Detroit, MI	Support of tour opertor's winter product for 2012	9/14/2011 0:00	Midwest 🖔 🖑	Mesquita 📉 🔑	450 Trade
Caribbean Meeting & Incentive Travel Exchange (CMITE)	Montego Bay, Jamaica	By invitation only for a one-on-one appointment based event for buyers/suppliers in the Caribbean meeting and incentive industry national membership of MPI.	9/15-18/2011	Groups	Bullock	Buyer
Doctination Training - Gogo Worldwide Vacations Possy Ctr.	Ligha Sugana (Lumbrook N	Train and update reservation agents on the Jamaica product	9/15/2011 0:00	Northeast	Sinclair	9 Agents

ACTIVITY	LOCATION	RATIONALE	DANE	REGION	Responsibility Target 0	ity /Type
Travel Impressions 2011 Trade Show Series	Los Angeles, CA	Annual tour operator trade show series which is supported by JTB and the opportunity seized to	9/15/2011 0:00	West	Holland	135 Agents
		update travel agents on the destination.	distance was not from the	V To concess of the second second second	77774	
Travel Leaders MSP Travel - Open House	Mendota Heights, MN		9/15/2011 0:00	Midwest	McDermoth	70 Consumers
Rhythms of Africa/Music Around the World	Ft. Lauderdale, FL	Rhythms of Arica will feature 60 at-risk kids from the Diaspora/Lauderdale Lakes Academy charger	9/15-10/15/2011	National	Wright	1500 Consumers
		school and will be accompanied by professional musicians including Third World musician, Willie				
	and the state of t	Stewart. There will be 2 shows endorsed by the Consul General of Miami.				
JAPEX Travel Agent Fly-in	MBJ/OCJ/NEG	JTB will partner with 6 airlines to transport 2 fam trip groups: Sept 18-22 & Sept 19-23.	9/18-23/2011	National	JTB Sales Team	500 Agents
		These agents will travel from across the U.S and will do site inspection tours of the resort				
		areas. They will also visit the Japex floor and a mini-trade show at the MBCC.				
JAPEX 2011 (Jamaica Product Exchange)	Montego Bay, Jamaica	Annual event targeting hoteliers, suppliers, tour operators from the United States and Latin	9/18-21/2011	National		Trade
		America.	000000000000000000000000000000000000000		300000 ********************************	
TNT Vacations Product Launch/Travel Agent Show	Warwick, RI	Support of tour operator also provides opportunity to update agents on the destination product. A video will be shown along with a 15-minute presentation.	9/19/2011 0:00	Northeast	Woolcock	350 Agents
TNT Vacations Product Launch/Travel Agent Show	Nashua, NH	Support of tour operator also provides opportunity to update agents on the destination product.	9/20/2011 0:00	Northeast	Woolcock	350 Agents
		A video will be shown along with a 15-minute presentation.				
TNT Vacations Product Launch/Travel Agent Show	Randolph, MA	Support of tour operator also provides opportunity to update agents on the destination product.	9/21/2011 0:00	Northeast	Woolcock	350 Agents
		A video will be shown along with a 15-minute presentation.				
GoGo Worldwide Vacations Showcase	Denver, CO	Annual trade show series which provides opportunity to share information on the destination to	9/21/2011 0:00	West	Holland	250 Agents
		GoGo's top producing agents.				
Jamaica Day at Bimini Boatyard	Ft. Lauderdale, FL	Bimini Boatyard will celebrate their 22nd anniversary and Jamaica Day will bring energy with rum tasting, music prizes and crab races.	9/23/2011 0:00	South	Dwight Wilson	600 Consumers
Peek at Paradise	Orlando, FL	JTB will attend this event to maintain Jamaica's visibility and jumpstart winter bookings. Island	9/25/2011 0:00	South	Beckno	600 Consumers
	·	Expert Travel will provide on-site bookings.				***************************************
Travel Impressions 2011 Trade Show	Linthicum, MD	Annual tour operator show to showcase their winter offerings.	9/26/2011 0:00	Northeast	Rogers	130 Agents
Travel Impressions 2011 Trade Show Series	Philadelphia, PA	Annual tour operator trade show series which is supported by JTB and the opportunity seized to	9/27/2011 0:00	Northeast	Senior	135 Agents
·		update travel agents on the destination.		•		
Jamaica Night - Travel Plus	Coventry, RI	JTB will partner with Travel Plus to promote the destination to their clients in the Rhode Island area.	9/28/2011 0:00	Northeast	Woolcock .	60 Consumers
MLT University, St. Paul River Center	St. Paul, MN	Fall/Winter Product Launch to educate over 2,300 agents from the US and Canada. JTB will share	10/2-4/2011	Midwest		2500 Trade
. "		a booth with Tourwise (MLT's DMC based in Jamaica)				
Travel Impressions 2011 Trade Show Series	West Orange, NJ	Annual tour operator trade show series which is supported by JTB and the opportunity seized to	10/3/2011 0:00	Northeast	Senior	135 Agents
		update travel agents on the destination.				
L. Island ASTA Exclusive Educational Product Seminar/Shov	v Westbury, NY	Great opportunity to update ASTA agents in the Long Island area and its environs.	10/3/2011 0:00	Northeast	Sinclair	100 Trade
Travel Impressions 2011 Trade Show Series	Woodbury, NY	Annual tour operator trade show series which is supported by JTB and the opportunity seized to	10/4/2011 0:00	<b>Northeast</b>	Sinclair	135 Agents
		update travel agents on the destination.				
GoGo Worldwide Vacations Showcase	Cleveland, OH	Annual trade show series which provides opportunity to share information on the destination to	10/5/2011 0:00	Midwest	Mesquita	250 Agents
		GoGo's top producing agents.				· · · · · · · · · · · · · · · · · · ·
Travel Impressions 2011 Trade Show Series	Stamford, CT	Annual tour operator trade show series which is supported by JTB and the opportunity seized to	10/5/2011 0:00	Northeast	Dobson	135 Agents
		update travel agents on the destination.				<b>6</b> 3 6 <b>6 7</b> 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
Germantown Travel Show	West Bend, WI	Annual travel show to showcase their products. Suppliers speak for 2 minutes to update their	10/5/2011 0:00	Midwest	McDermoth	500 Consumers
		clients.				
The state of the s						

ACTIVITY	LOCATION	RATIONALE	PATE	RECION	Responsibility Target	Oty /Type
Travel Impressions 2011 Trade Show Series	Burlington, MA	Annual tour operator trade show series which is supported by JTB and the opportunity seized to	10/6/2011 0:00	Northeast	Woolcock	135 Agents
		update travel agents on the destination.				
IMEX America	Las Vegas, NV	This event is the new worldwide exhibition for the MICE market and will run the largest hosted	10/11-13/2011	Groups	Bullock	2000 Buyer
		buyer program ever held in North America for the U.S. meetings and incentives industry.	.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	· · · · · · · · · · · · · · · · · · ·		
Ziggy Marley Reggae Concert	Minneapolis, MN	JTB will partner with Ziggy Marley organization to have a Jamaica-branded tour bus as a moving	10/11/2011 0:00	Midwest	McDermoth	1500 Consumers
		billboard. This bus will target various stops across the US in key markets to promote the				
		destination. Stops included are: Chicago (10/14), Grand Rapids MI (10/15) and Cleveland, OH				
		(10/18)				
NACTA So Florida Chapter (Natl Assoc / Career Travel Agts	s) Ft. Lauderdale, FL	This organization has over 40 chapters around the USA with the South Florida chapter hosting 140	10/12/2011 0:00	South	Wright	70 Agents
	~~~	members, therefore this is a great opportunity for the JTB to promote the destination.		77-79-7-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-		
West Michigan ASTA Trade Show	Grand Rapids, MI	Attend annual show with opportunity to update agents on the destination.	10/12/2011 0:00		Mesquita	200 Agents
Destination Training - AAA Travel	Minneapolis, MN	Train and update agents on the destination product.	10/13/2011 0:00		McDermoth	6 Agents
3rd Annual Fly Lansing Travel Extravaganza	Lansing, MI	After a successful event last year, ITB will once again attend this event to promote the Apple	10/13/2011 0:00	Midwest	Mesquita	1700 Consumers
		Charter from Lansing.				
La Macchia 2011 Travel Trade Show	Kenosha, WI	A prestigious trade show being staged by La Macchia, one of the pioneer agencies in Wisconsin	10/15/2011 0:00	Midwest	McDermoth	1000 Consumers
		and a strong alliance of Mark Travel's Funjet Vacation. This is their second annual show and they				
		have added a special bridal component.	A. V.	200		
Home-Based Travel Agent Forum	Boston, MA	The JTB will sponsor a luncheon themed "Is Jamaica in your Head" targeting approx. 450 travel	10/17-19/2011	National	Woolcock/Senio	1500 Agents
		agents during this annual show hosted for home based agents hosted in a different city each year				
		The luncheon will be part of a 3-day national event attracting agents from across the US. JTB will				
		have the opportunity to network with as many as 1,500 agents.				
CTO Connecticut Chapter - September Dinner Meeting	Connecticut	JTB will sponsor this chapter meeting with a mini trade show and PPoint presentation with the	10/18/2011 0:00	Northeast	Dobson	60 Agents
	234,522 * * * * * * * * * * * * * * * * * *	support of other Jamaica suppliers.	32,37,22,7842	**************************************	A STATE OF THE PARTY OF THE PAR	
Maine ASTA Trade Show	Portland, ME	Annual trade show which affords JTB the opportunity to update agents on the destination	10/19/2011 0:00	Northeast	Woolcock	90 Agents
Destination Training CoCo Worldwide Vessions	Dalaiah NC	Projected under the recognition agents at this GoGo office	10/20/2011 0:00	Courth	Christie	E Agonts
Destination Training - GoGo Worldwide Vacations  Destination Training - JetBlue Reservation Center	Raleigh, NC	Train and update the reservation agents at this GoGo office.  Train and update reservation agents on the destination product.	10/20/2011 0:00 10/20/2011 0:00	South West		6 Agents
	· · · · · · · · · · · · · · · · · · ·	JTB will sponsor a Jamaica Day at this Zoo in Chicago. Apple Vacations will give 2 air tickets and	10/22/2011 0:00		Bucknor	10000 Consumers
Boo at the Zoo	Brookfield, IL	Sunset Resorts the hotel as a prize giveaway.	10/22/2011 0.00	Midwest	BUCKIIOI	10000 Consumers
Faith Travel Conference & Expo	Atlanta, GA	This Expo will assemble the industry's most influential group travel planners who are actively	10/22-23/2011	South	Christie	8000 Consumers
rattii travei conference & capo	Atlanta, GA	involved in planning their church or parachurch organization's annual group travel, mission and	10/22 23/2011	Journ	Ciristie	5000 Consumers
		retreat programs, providing an excellent opportunity to promote the faith-based tourism market				
		in Jamaica				
Expressions Travel & Trade Show	Ft. Lauderdale, FL	This event will provide an efficient and cost effective way of presenting the destination with	10/22/2011 0:00	South	Wright	250 Agents-Consumers
Expressions frater & frade show	i t. Lauderdale, i L	emphasis on the new changes taking place in Jamaica's tourism.	_5,, _011 0.00	55401		
Romance Travel Expo	Waltham, MA	As destination weddings are a growing trend, this will be an excellent opportunity to promote this	10/23/2011 0:00	Northeast	Woolcock	1000 Consumers
	· · · · · · · · · · · · · · · · · · ·	niche market.	,,			
GoGo Worldwide Vacations Showcase	Atlantic City, NJ	Annual trade show series which provides opportunity to share information on the destination to	10/25/2011 0:00	Northeast	Senior	250 Agents
	. contac city, 145	GoGo's top producing agents.	,,,,			==0=**
Unison Industries Cultural Fair	Jacksonville, FL	Showcase the destination product at this consumer show in the North Broward area of Florida.	10/26/2011 n·nn	South	Wright	600 Consumers
	Jackson vine, i E		,, 0.00g	Manarii		**************************************

ACTIVITY	LOCATION	RATIONALE	DATE	REGION	Responsibility Target	Oty /Type
JTB Fam Trip	KIN & PT. ANTONIO	Travel agents will travel from several gateways to attend this fam trip to Jamaica. The group will visit both Kingston and Pt. Antonio to be updated on the trade firsthand in an effort to boost sales for these areas.	10/27-31/2011	National	Holland	20 Agents
TASC 14th Annual Eastern Suffolk Trade Show	Ronkonkoma, NY	Opportunity to showcase the destination at this annual show hosted by the Travel Agents of Suffolk County.	10/27/2011 0:00	Northeast	Sinclair	300 Agents
5th Annual Southeast ASTA Trade Show	Atlanta, GA	Great opportunity to network with the travel agent community and other suppliers.	10/27/2011 0:00	South	Christie	150 Agents
The Star-Ledger Newspaper Co. New Jersey Travel Show	New Jersey, NY	Opportunity to showcase the destination. Consumers will be able to book onsite with Apple Vacations.	10/30/2011 0:00	Northeast	Senior	1200 Consumers
Cape Fear Wedding Show	Wilmington, NC	This is the largest bridal show in this area of North Carolina. In 2010, 500-600 brides attended the event. Media coverage will be provided by Sunny 104 and Z107FM radio.	10/30/2011 0:00	South	Christie	900 Consumers
2011 ING New York City Marathon Expo	New York, NY	JTB will share a booth with reps of the Reggawe Marathon taking advantage of this excellent opportunity to promote the destination. This premier event draws more than 100,000 consumers and attracts many world-class professional athletes.	11/3-5/2011	Northeast	Sinclair/Dobson.	.00000 Consumers
VSTA (Vermont Society of Travel Agents)	Burlington, VT	This annual show is a key industry event that will be used to promote the destination.	11/3/2011 0:00	Northeast	Woolcock	60 Agents
AAA Travel Extravaganza Consumer Travel Show	South Burlington, VT	AAA remains one of the strongest agency chains in the region, is a huge producer for Travel Impressions and our attendance will help position Jamaica in the market as a key destination through the Fall and Winter.	11/5/2011 0:00	Northeast	Woolcock <sup>,</sup>	400 Consumers
US Airways Vacations Trade Show	Charlotte, NC	Support of annual tour operator show.	11/7/2011 0:00	South .	Christie	150 Agents
Rejuvenate Marketplace	San Jose, CA	Appointment-based trade event for faith-based group travel.	11/8-10/2011	Groups	Clarke	500 Consumers
US Airways Vacations Trade Show	Philadelphia, PA	Support of annual tour operator show.	11/8/2011 0:00	Northeast	Senior	150 Agents
GoGo Worldwide Vacations Showcase	Houston, TX	Annual trade show series which provides opportunity to share information on the destination to GoGo's top producing agents.	11/9/2011 0:00	Southwest	Rose	250 Agents
US Airways Vacationsl Trade Show	Phoenix, AZ	Support of annual tour operator show.	11/10/2011 0:00	West	Holland	100 Agents
PTANA Trade Show Boston (Professional TVI Agts of N. A)	Newton, MA	Suppliers this annual show will be allowed five minutes to update agents on any new developments for their destination.	11/10/2011 0:00	Northeast	Woolcock	80 Agents
The Grace Jamaica Jerk Festival	Sunrise, FL	This is the biggest Caribbean food festival in the US as it attracts over 18,000 consumers	11/13/2011 0:00	South	Wright	20000 Consumers
		representing every key demographic, mostly Caribbean and African-Americans between the ages				
		of 25-60 years. It is an outdoor event featuring West Indian cuisine, culture and music to the Dade,	,			
		Broward and West Palm Beach communities.				
Put a Ring on it Bridal Show	Nashville, TN	Opportunity to promote destination weddings and honeymoons to hundreds of prospective brides seeking product information.	11/13/2011 0:00	South	Christie	1200 Consumers
GoGo Worldwide Vacations Showcase	Orlando, FL	Annual trade show series which provides opportunity to share information on the destination to GoGo's top producing agents.	11/16/2011 0:00	South	Wright	250 Agents
Jamaica Night - Travel Leaders Chippewa Falls	Chippewa Falls, W	JTB, SuperClubs and Apple Vacations will partner with Travel Leaders to promote the Jamaica product to residents in the Chippewa Falls area.	11/16/2011 0:00	Midwest	McDermoth	200 Consumers
Destination Training - Funjet (Mark Travel)	Milwaukee, WI	Train and update reservation agents on the destination product.	11/17-18/2011	Midwest	McDermoth	60 Agents
Hartford Winterfest	Hartford, CT	One of two consumer events owned and sponsored by CT1 Media which owns the Hartford Courant and Fox CT TV. This is the first time that CT1 Media will be hosting events of this scale and hopes they will become annual ones, which would be good for the Connecticut market.	11/19-20/2011	Northeast	Woolcock	15000 Consumers

ACTIVITY	LOCATION	RATIONALE	DATE	Hadion	Responsibility	Target Oty /Type
Holiday Festival of Trees Promotion	Orlando, FL	This promotion will have on air and web exposure on WOMX-FM radio station (Hot Adult	11/20/2011 0:00	South	Wright	20000 Consumers
		Contemporary) with audience reach of 280,000 which will drive traffic to the 25th annual festival				***************************************
		being held at the Orlando Museum of Art. There will be a Jamaica-themed tree on display and				,
		attendees will have the opportunity to enter and win trip sweepstakes.				
Liberty Travel Buzz Night	New England, MA	JTB and Iberostar will host a "Buzz Night" for Liberty Travel's MA, RI and NH agents. Liberty is one	11/20/2011 0:00	Northeast	Woolcock	50 Agents
		of the largest travel agency chains in New England and Jamaica will require their support to push				
		the increased non-stop service being offered on both JetBlue and US Airways this winter from		2.2		
	100 April 100 Ap	Boston.				
Destination Training - Bookit.com	Panama City, FL	Train and update reservation agents at this online booking agency.	11/22/2011 0:00	South	Wright	85 Agents
Dallas White Rock Marathon Health & Fitness Expo	Dallas, TX	This is a 2-day event filled with merchandise, information and exhibits related to the running and	12/2/2011 0:00	Southwest	Rose	70000 Consumers
		fitness industry. Excellent opportunity to showcase the Jamaica product to consumers in the				
	22	Dallas metro area:				
Faith Based Breakfast Event	Columbia, MD	JTB will partner with a large non-denominational church in Maryland during it's Anniversary	12/3/2011 0:00	Northeast	Rogers	300 Consumers
		Weekend Conference. Approx 300 members from Baltimore and DC area are expected.		***************************************		
The Luxury Show	Las Vegas, NV	Annual travel luxury trade show which attracts participants from across the U.S. interested in	12/6-8/2011	West	Rose/Holland	4000 Trade
		promoting their luxury items. JTB will promote the high-end properties in Jamaica.				

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2012 Southern Bridal Shows	Atlanta, GA	Opportunity to market the destination to this niche market. To capture interest, a prize will be given away.	1/22/2012 0:00	South	Christie	2000 Consumers
JTB "Jamaica in my Head" Home Based Agents Seminar	Milwaukee, WI	This will be the kick-off to a series of sales calls and seminars designed to keep Jamaica top of mind and to boost winter business.	1/23/2012 0:00	Midwest	McDermoth	40 Agents
TB "Jamaica in my Head" Home Based Agents Seminar	Chicago, IL	This event will be part of a series of sales calls and seminars designed to keep Jamaica top of mind and to boost winter business.	1/24/2012 0:00	Midwest	Bucknor	45 Agents
AFUWI (American Found for University of the West Indies) .	New York, NY	JTB's continued support of the 15th Annual Fundraising Gala event to benefit academically brilliant students at various UWI campuses in the region. Opportunity to strengthen relationship with this group and help provide consumer awareness of the destination product.	1/25/2012 0:00	Northeast	Sinclair/Dobsoi	400 Consumers
RCMA (Religious Conference Mgmt Association) Luncheon	Kansas City, MO	Sponsorship of luncheon with the MBCC (Montego Bay Convention Center).	1/26/2012 0:00	Groups	Bullock	1000 Planners
TB "Jamaica in my Head" Home Based Agents Seminar	St. Louis, MO		1/26/2012 0:00	Midwest	Bucknor	35 Agents
6th Annual Morris Murdock Travel Show	Sandy, UT	This annual show provides the opportunity to promote the destination to many consumers in Utah.  JTB will conduct a seminar presentation. On-site booking will be available.	1/27-28/2012	West	Holland	2500 Consumers
NG Miami Marathon Expo	Miami Beach, FL	JTB will partner with the producers of Reggae Marathon to showcase the marathon and the Jamaica product.	1/27-28/2012	South	Wright	30000 Consumers
he Wedding Show	Raleigh, NC	This is the largest bridal show and the only one in Raleigh which covers 2 days. JTB will partner with a local travel agency and try to capture this niche market.	1/27-28/2012	South	Christie	1200 Consumers
Mann Travel Show	Charlotte, NC	This is an annual show which is also the largest consumer show in Charlotte. JTB will make a 15-minute presentation.	1/29/2012 0:00	South	Christie	1000 Consumers
TB "Jamaica in my Head" Home Based Agents Seminar	Minneapolis, MN	This event will be part of a series of sales calls and seminars designed to keep Jamaica top of mind and to boost winter business.	1/30/2012 0:00	Midwest	McDermoth	50 Agents